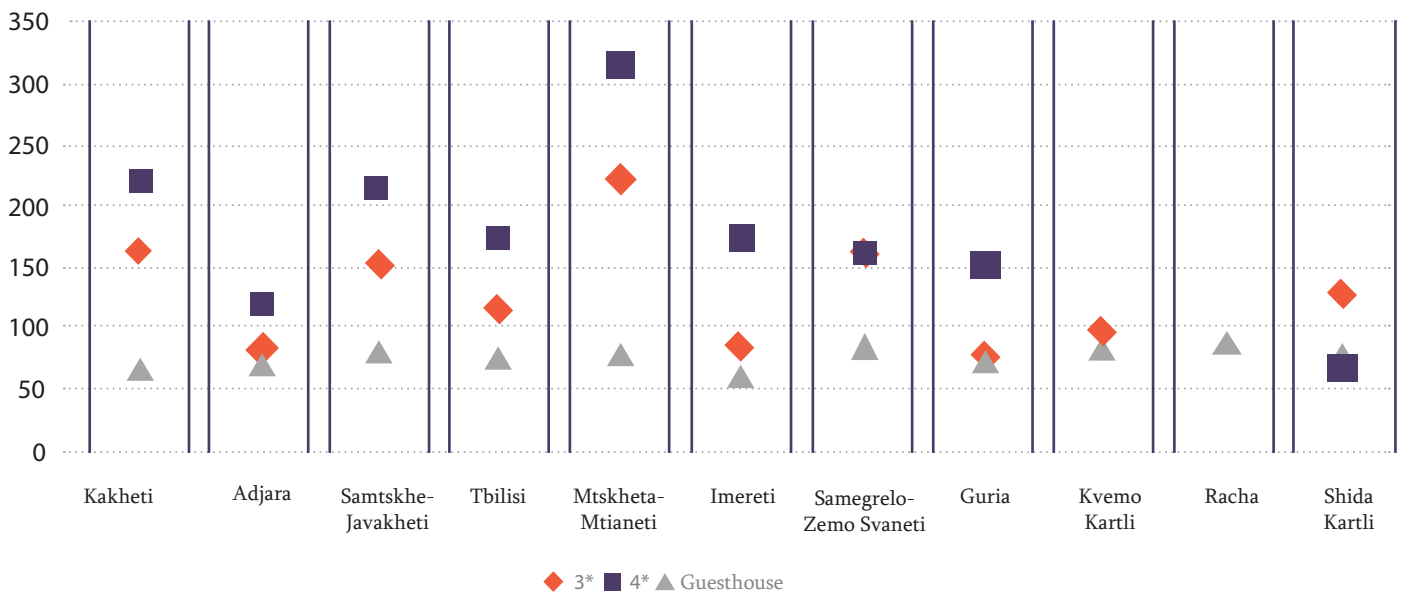


March 2020

In Georgia, the average cost of a room<sup>1</sup> in a 3-star hotel was 118 GEL per night in February 2020. While the average cost of a room in a 4-star hotel in Georgia was 186 GEL per night and the average cost of a room in a guesthouse<sup>2</sup> was 71 GEL per night.

The average cost of a room in a 5-star hotel in Georgia in March 2020 was 274 GEL per night. In Mtskheta-Mtianeti, the average price was 779 GEL (only one 5-star hotel), followed by Tbilisi - 396 GEL, Samtskhe-Javakheti – 339 GEL and Guria - 331 GEL.

The average prices of 3\*, 4\* star hotels and guesthouses by regions (March 2020, in GEL)



Graph : In the graph, average prices for standard double rooms in 3 and 4-star hotels and guesthouses are given by region. 5-star hotel prices are provided above.

## Hotel Price Index

In March 2020, in Georgia the hotel price index<sup>3</sup> increased by 5.1% compared to February 2020. The 3-star, 4-star and 5-star hotel price index increased by 1.8%, while for guesthouses, the price index increased by 14%.

In March 2020, compared to March 2019, hotel prices in Georgia decreased by 12.9%. The prices of 3\*, 4\*, 5\* hotels decreased by 14.8%, while the prices of guesthouses decreased by 10.4%.

| Region                 | Hotel              |                    | 3*, 4*, 5*         |                    | Guesthouse         |                    |
|------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
|                        | 2020 Mar/ 2020 Feb | 2020 Mar/ 2019 Mar | 2020 Mar/ 2020 Feb | 2020 Mar/ 2019 Mar | 2020 Mar/ 2020 Feb | 2020 Mar/ 2019 Mar |
| Kakheti                | 4,9%               | 5,8%               | -0,5%              | 0,8%               | 6,9%               | 7,5%               |
| Imereti                | 3,4%               | -0,6%              | 1,2%               | 4,5%               | 3,3%               | -3,7%              |
| Guria                  | -7,4%              | -31,6%             | -8,7%              | -9,3%              | -6,5%              | -43,3%             |
| Shida Kartli           | 2,8%               | 21,9%              | 4,7%               | 5,6%               | 0,0%               | 25,5%              |
| Adjara                 | 7,0%               | -26,5%             | 3,2%               | -31,5%             | 14,3%              | -17,8%             |
| Racha                  | 7,8%               | 13,3%              |                    |                    | 7,8%               | 13,3%              |
| Kvemo Kartli           | 23,9%              | -5,3%              | 58,3%              | -7,8%              | 18,9%              | -1,4%              |
| Samegrelo-Zemo Svaneti | -2,0%              | -3,2%              | 0,6%               | -16,7%             | 5,3%               | 2,3%               |
| Samtskhe-Javakheti     | -13,3%             | -29,9%             | -22,2%             | -37,2%             | -9,0%              | -26,4%             |
| Mtskheta-Mtianeti      | -3,7%              | -4,0%              | -5,3%              | -3,2%              | -0,7%              | -5,4%              |
| Tbilisi                | 8,5%               | -7,7%              | 6,3%               | -7,7%              | 21,4%              | -7,1%              |
| Overall Price % Change | 5,1%               | -12,9%             | 1,8%               | -14,8%             | 14,0%              | -10,4%             |

Table 1 : Percentage change of prices in March 2020 over February 2020 and over March 2019.

1 The results are based on the surveying of standard double hotel room prices of 3, 4, 5-star hotels and guesthouses in 10 regions of Georgia. Hotels were chosen arbitrarily according to random sampling principle. The study contains 71% (312) of all 3, 4 and 5-star hotels and 25% (456 guesthouses) of all guesthouses registered on www.booking.com. The 3, 4 and 5-star hotel price

ually, while the prices of guesthouses were taken from data was collected by contacting hotels and booking.com. The average prices are arithmetic mean of standard double hotel room prices.  
2 Guesthouse: a type of accommodation that is characterized by having a small number of rooms and services are usually offered by the resident family.

3 The calculation of the hotel price index is based on the recommendations given by the International Monetary Fund (IMF). The elementary aggregate price index is calculated by Jevons index (Consumer Price Index Manual-Theory and Practice (2004), Practical Guide to Producing Consumer Price Indices (2009)).