

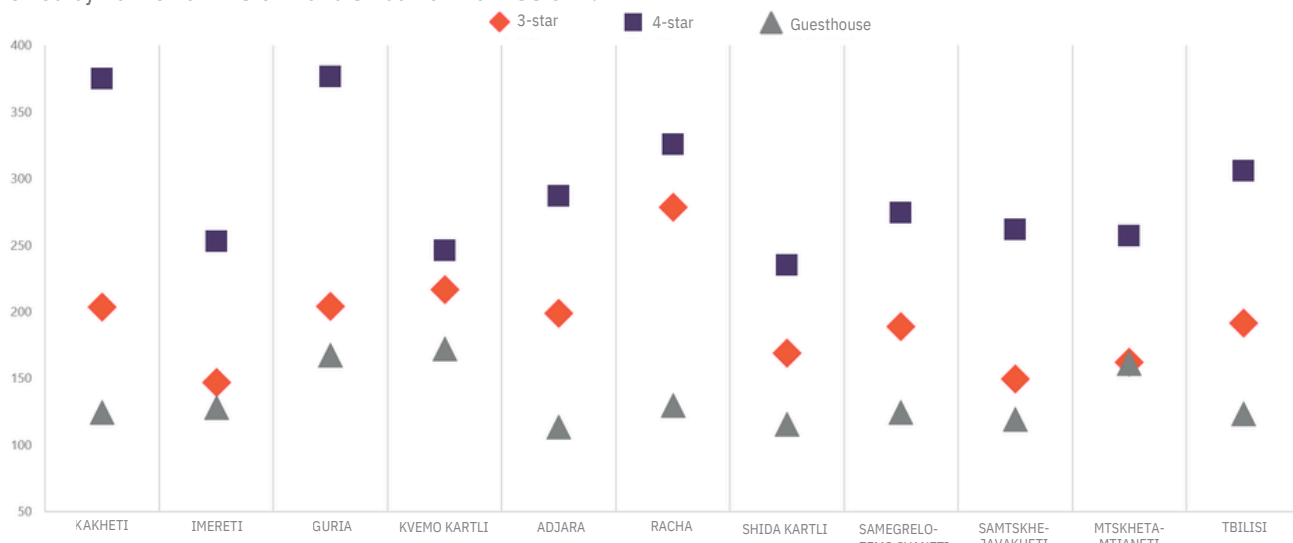
September 2026

- In September 2026, hotel price index in Georgia decreased by 7.2% MoM, with the largest decrease observed in Guria, Adjara, and Samtskhe-Javakheti compared to previous month.
- In September 2026, hotel price index in Georgia increased by 8.0% YoY, with the largest increase in Racha, Samegrelo-Zemo Svaneti and Kakheti.
- The average price of a room ranged from 130 GEL to 546 GEL in September 2026.

Average Hotel Prices

In September, the average cost of a room¹ in Georgia was **130 GEL** per night in guesthouses², **186 GEL** in 3-star hotels and **290 GEL** in 4-star hotels. Graph 1 shows average regional prices for guesthouses, 3-star, and 4-star hotels in September 2026.

For 5-star hotels, the national average was **546 GEL** in September 2026. The highest prices were recorded in Guria at **795 GEL**, followed by Kakheti at **775 GEL** and Shida Kartli at **736 GEL**.



Graph 1: The average prices for standard double rooms by regions (September 2026, in GEL)

Hotel Price Index

Month-over-month (MoM), the hotel price index³ decreased by 8.7% for 3-, 4-, and 5-star hotels, and decreased by 3.1% for guesthouses. As a result, the hotel price index decreased by 7.2% in September 2026 compared to August 2026.

Year-over-year (YoY), the hotel price index increased by 8.0% for 3-, 4-, and 5-star hotels, and increased by 7.9% for guesthouses. As a result, the hotel price index increased by 8.0% in September 2026 compared to September 2025.

Region ⁴	3-, 4-, and 5-star Hotels		Guesthouse		All Hotels	
	September MoM(%)	September YoY (%)	September MoM(%)	September YoY (%)	September MoM(%)	September YoY (%)
Kakheti	5.7%	11.7%	-2.0%	9.4%	2.1%	10.6%
Imereti	-8.1%	7.1%	-0.8%	7.4%	-5.6%	7.2%
Guria	-29.1%	10.3%	-11.6%	8.3%	-23.0%	9.6%
Kvemo Kartli	-13.8%	15.8%	0.0%	-18.3%	-9.8%	5.8%
Adjara	-19.7%	9.2%	-8.6%	5.1%	-17.9%	8.5%
Racha	-0.6%	39.7%	-3.1%	8.8%	-2.0%	22.2%
Shida Kartli	-4.8%	14.2%	-5.2%	-0.6%	-5.0%	6.8%
Samegrelo-Zemo Svaneti	-4.8%	9.4%	-2.3%	13.5%	-3.3%	11.8%
Samtskhe-Javakheti	-14.2%	6.5%	0.5%	9.3%	-10.1%	7.3%
Mtskheta-Mtianeti	-4.0%	6.1%	-0.9%	9.4%	-3.2%	7.0%
Tbilisi	-0.4%	6.0%	-2.6%	0.6%	-0.6%	5.4%
Overall Price % Change	-8.7%	8.0%	-3.1%	7.9%	-7.2%	8.0%

Table 1: MoM and YoY % change in hotel price indices (September 2026)

1 Results are based on collecting standard double room prices of 3-, 4-, 5-star hotels and guesthouses across 10 Georgian regions and Tbilisi, using a stratified sample of 568 3-, 4-, 5-star hotels and 371 guesthouses from booking.com. Average prices are arithmetic means of available hotels in current period.

2 Guesthouse: a type of accommodation, characterized by having a small number of rooms, where services are usually offered by the resident family.

3 The hotel price index is calculated based on available hotels in current and base period, using Consumer Price Index methodology as outlined in the 2004 Consumer Price Index

Manual and the 2009 Practical Guide.

4 Index values are not shown for regions with missing base-period data or very small samples. However, all observations are included in the total regional index.