

May 2026

- In May 2026, hotel price index in Georgia increased by 11.8% MoM, with the largest increase observed in Kvemo Kartli, Adjara, and Tbilisi compared to previous month.
- In May 2026, hotel price index in Georgia increased by 8.7% YoY, with the largest increase in Adjara, Guria, and Kakheti.
- The average price of a room ranged from 121 GEL to 482 GEL in May 2026.

Average Hotel Prices

In May 2026, the average cost of a room¹ in Georgia was **121 GEL** per night in guesthouses², **174 GEL** in 3-star hotels and **265 GEL** in 4-star hotels. Graph 1 shows average regional prices for guesthouses, 3-star, and 4-star hotels in May 2026.

For 5-star hotels, the national average was **482 GEL** in May 2026. The highest prices were recorded in Kakheti at **675 GEL**, followed by Guria at **674 GEL** and Tbilisi at **653 GEL**.



Graph 1: The average prices for standard double rooms by regions (May 2026, in GEL)

Hotel Price Index

Month-over-month (MoM), the hotel price index³ increased by 14.4% for 3-, 4-, and 5-star hotels, and increased by 6.2% for guesthouses. As a result, the hotel price index increased by 11.8% in May 2026 compared to April 2026.

Year-over-year (YoY), the hotel price index increased by 7.2% for 3-, 4-, and 5-star hotels, and increased by 10.5% for guesthouses. As a result, the hotel price index increased by 8.7% in May 2026 compared to May 2025.

Region ⁴	3-, 4-, and 5-star Hotels		Guesthouse		All Hotels	
	May MoM(%)	May YoY (%)	May MoM(%)	May YoY (%)	May MoM(%)	May YoY (%)
Kakheti	12.8%	26.3%	-1.7%	4.5%	4.9%	10.9%
Imereti	9.0%	0.9%	0.0%	17.1%	5.5%	9.5%
Guria	18.2%	1.3%	-7.7%	-	5.9%	19.5%
Kvemo Kartli	26.4%	-	41.0%	-	31.5%	-
Adjara	33.2%	22.0%	8.4%	36.1%	27.7%	25.0%
Racha	16.7%	-	3.8%	7.7%	6.7%	7.7%
Shida Kartli	-0.8%	13.9%	0.6%	-10.6%	-0.1%	0.9%
Samegrelo-Zemo Svaneti	2.9%	3.4%	-4.0%	2.4%	-0.4%	2.9%
Samtskhe-Javakheti	1.8%	-15.5%	7.6%	9.4%	3.8%	-3.8%
Mtskheta-Mtianeti	0.6%	-5.0%	3.1%	4.1%	1.4%	-1.8%
Tbilisi	10.9%	8.3%	14.0%	3.8%	11.4%	7.9%
Overall Price % Change	14.4%	7.2%	6.2%	10.5%	11.8%	8.7%

Table 1: MoM and YoY % change in hotel price indices (May 2026)

1 Results are based on collecting standard double room prices of 3-, 4-, 5-star hotels and guesthouses across 10 Georgian regions and Tbilisi, using a stratified sample of 568 3-, 4-, 5-star hotels and 371 guesthouses from booking.com. Average prices are arithmetic means of available hotels in current period.

2 Guesthouse: a type of accommodation, characterized by having a small number of rooms, where services are usually offered by the resident family.

3 The hotel price index is calculated based on available hotels in current and base period, using Consumer Price Index methodology as outlined in the 2004 Consumer Price Index

Manual and the 2009 Practical Guide.

4 Index values are not shown for regions with missing base-period data or very small samples. However, all observations are included in the total regional index.